

## ABSTRACT

A vendable prize delivery mechanism contains a premium that is to be delivered via a vending machine. The vendable prize delivery mechanism has a currency slot to allow for the insertion of differing local currencies in the amount that the local vending machines require in the country in which the promotion is being done. The vendable prize delivery mechanism has a size and shape of a primary product container that is customarily delivered to a consumer by a vending machine. The vendable prize delivery mechanism has an opening to an interior region for insertion of the premium and a removable bottom or snap-apart capability to allow the consumer to access premium. .